

ALIENS VS ASTRONAUTS FUN RUN

We would like to cordially invite you to participate as a partner of the Aliens vs. Astronauts 1k & 5K. This event is sure to be a fun with participants choosing to race as either an alien or astronaut to determine the ultimate life form. The event will be held on March 28, 2020 at NASA's Gilruth Center with participants traveling on-site through the Johnson Space Center. The event will begin at 8:00 am. All participants will receive t-shirts and a customized medal (see below). Special 5k awards will be given to the fastest teams as well as the top individual male and female finishers in five age categories.

Your partnership will help offset the costs necessary to organize the event and keep it affordable for everyone. Funds received from partners will be used to purchase t-shirts, customized finisher medals, digital race timing, and awards.

Please see our partnership options below:

Galactic Level \$500 (only one)

- Official Trophies Sponsor (company logo would go on all the top finisher and team trophies)
- Display of logo on participant t-shirts
- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- Special announcement during awards ceremony
- Table and banner presence at location of your choice (must be preapproved by race director)
- 6 complimentary race entrees. Includes t-shirt and finisher medal

Platinum Level, \$300

- Display of logo on participant t-shirts
- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- Special announcement during awards ceremony
- Table and banner presence at location of your choice (must be preapproved by race director)
- 5 complimentary race entrees. Includes t-shirt and finisher medal

Gold Level, \$200

- Display of logo on participant t-shirts
- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- Banner at the finish line
- 3 complimentary race entrees. Includes t-shirt and finisher medal

Silver Level, \$100

- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Listed in monthly Starport newsletter
- Opportunity to provide promotional materials in race packets
- 1 complimentary race entry. Includes t-shirt and finisher medal

Bronze Level, \$50

- Listed on Starport website with logo and link
- Listed on all promotional materials – fliers, signs, emails, social media, etc.
- Opportunity to provide promotional materials in race packets

We thank you in advance for your consideration on becoming a sponsor of this year's Aliens vs Astronaut 1k & 5k. Your sponsorship makes a bold statement that you are a proud and active supporter in the community.

Attached you will find the partner form that can be completed and submitted by mail or email. You may also call or email with any questions.

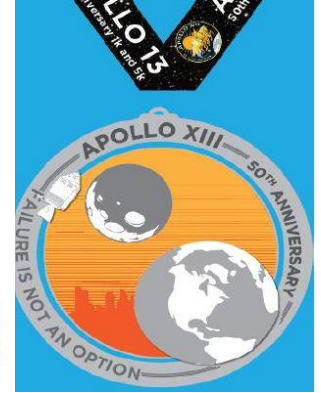
Sincerely,

Drew Dobbins, M.Ed., CSCS, NSPF-CPO
Director of Sports Leagues, Clubs, and Outdoor Recreation
NASA Exchange-JSC
281-483-8049
drew.p.dobbins@nasa.gov

2020 Aliens vs. Astronauts 1k & 5K Partner Form

Thank you for your partnership in the 2020 Aliens vs. Astronauts 1k & 5K Fun Run. Your contribution to the event will go a long way in offsetting the costs necessary to organize the run.

Please fill out and return this form by in order to have your corporate logo placed on the participant t-shirts. Partnerships and donations will gladly be accepted after this date, however your logo will not appear on the race t-shirts.



Galactic Level \$500

Platinum Level \$300

Gold Level \$200

Silver Level \$100

Bronze Level \$50

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact E-mail: _____ Contact Phone: _____

Website address (for company link): _____

Sponsors can choose to have their company name listed or submit a logo. If you want it listed, please write your company name exactly how you would like it to appear on the website, t-shirts, signs, etc.

Artwork and logos should be submitted to drew.p.dobbins@nasa.gov as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as hi-resolution (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files.
- Logos for the Starport website should be submitted as 72 dpi JPEG or PNG files.

Completed form and artwork can be submitted by email: drew.p.dobbins@nasa.gov

Checks can be picked up or mailed.

Please make checks payable to 'NASA Exchange-JSC' and mail to: 2101 NASA Parkway, Mail Code AH12A, Houston, TX 77058.

